

FIGURE 1: ShopLive System Overview

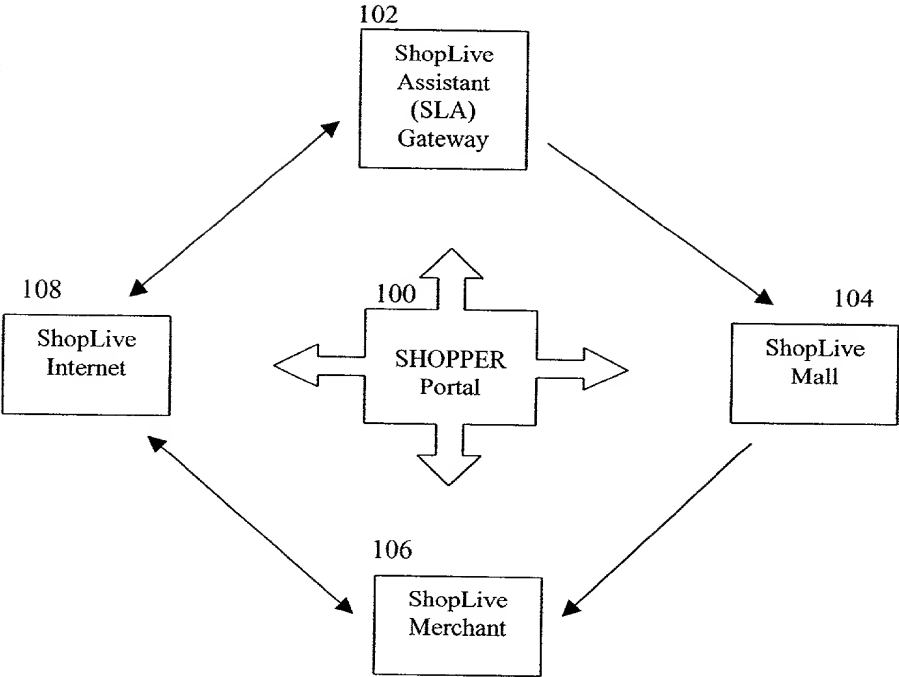
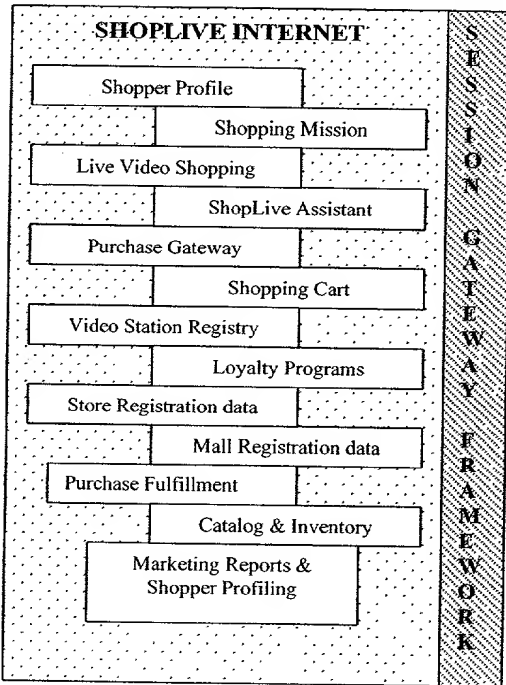
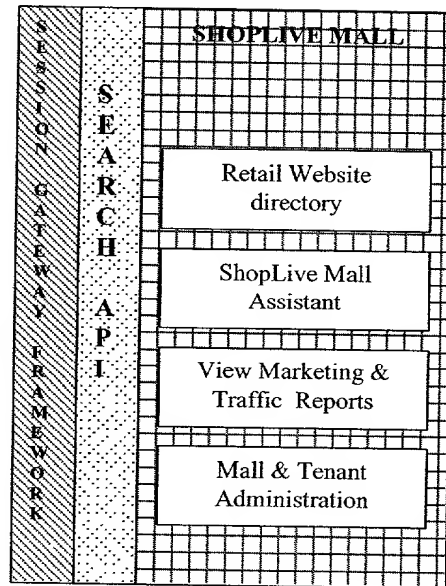


FIGURE 2: SHOPLIVE IMPLEMENTATION MODEL

202



204



206

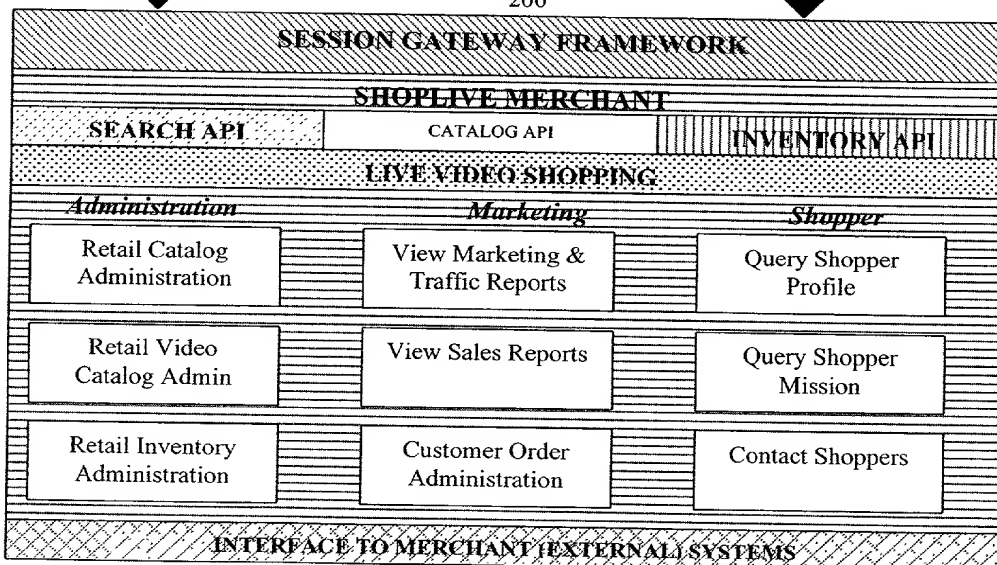


FIGURE 3: ShopLive Video

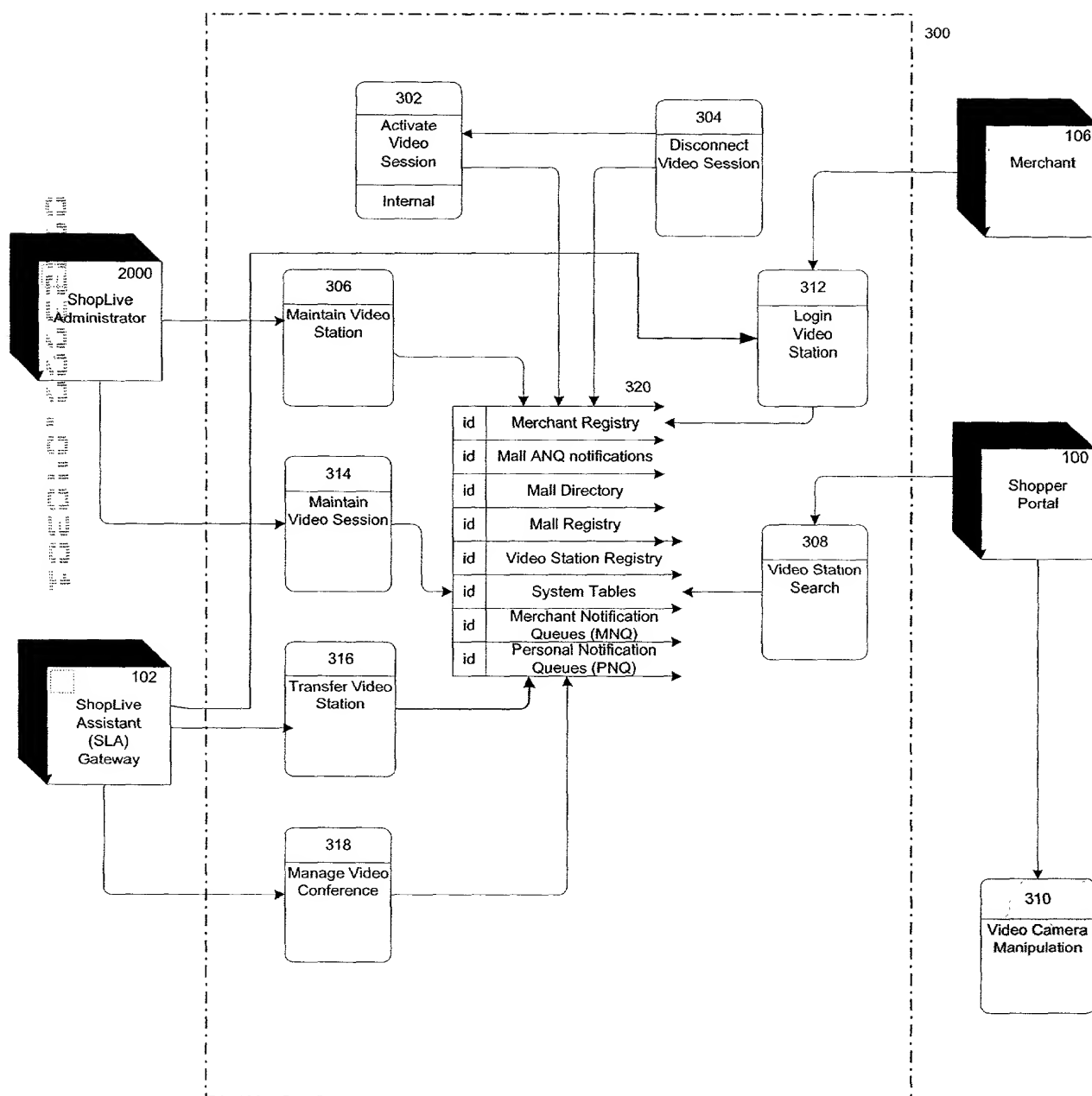


FIGURE 4: Shopping Mission

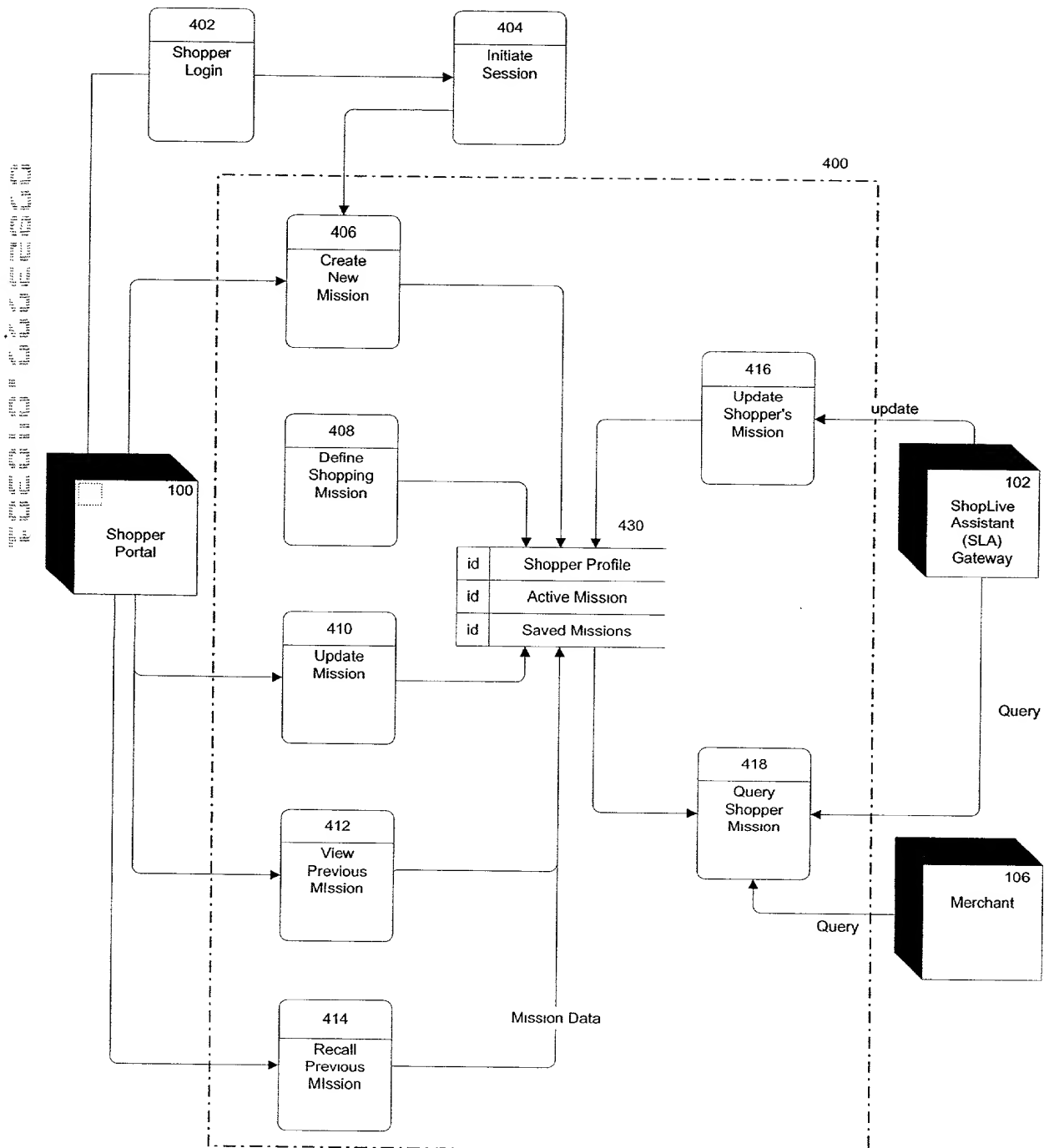


FIGURE 5: Shopper Profile

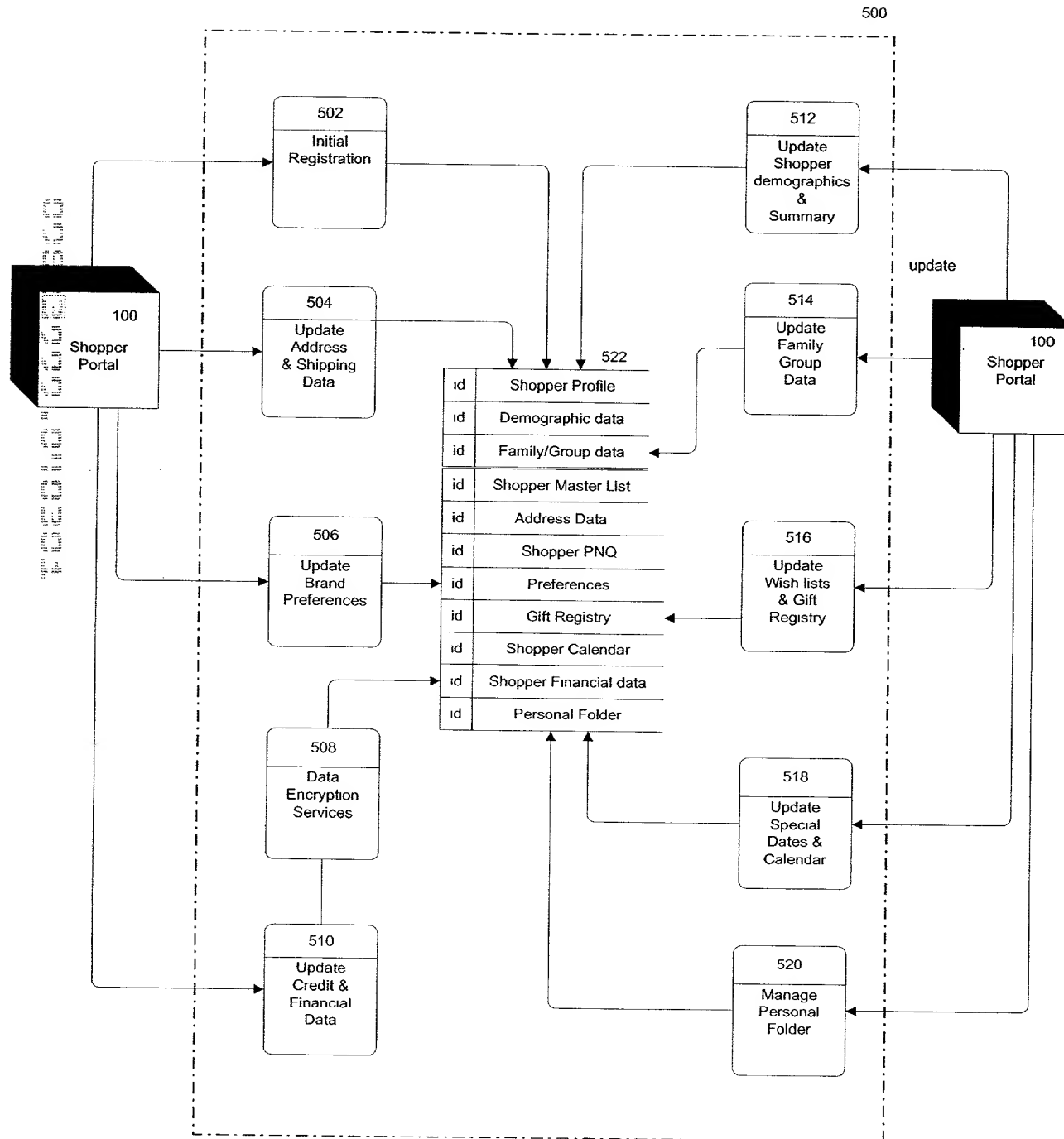


FIGURE 6: ShopLive Assisted Shopping

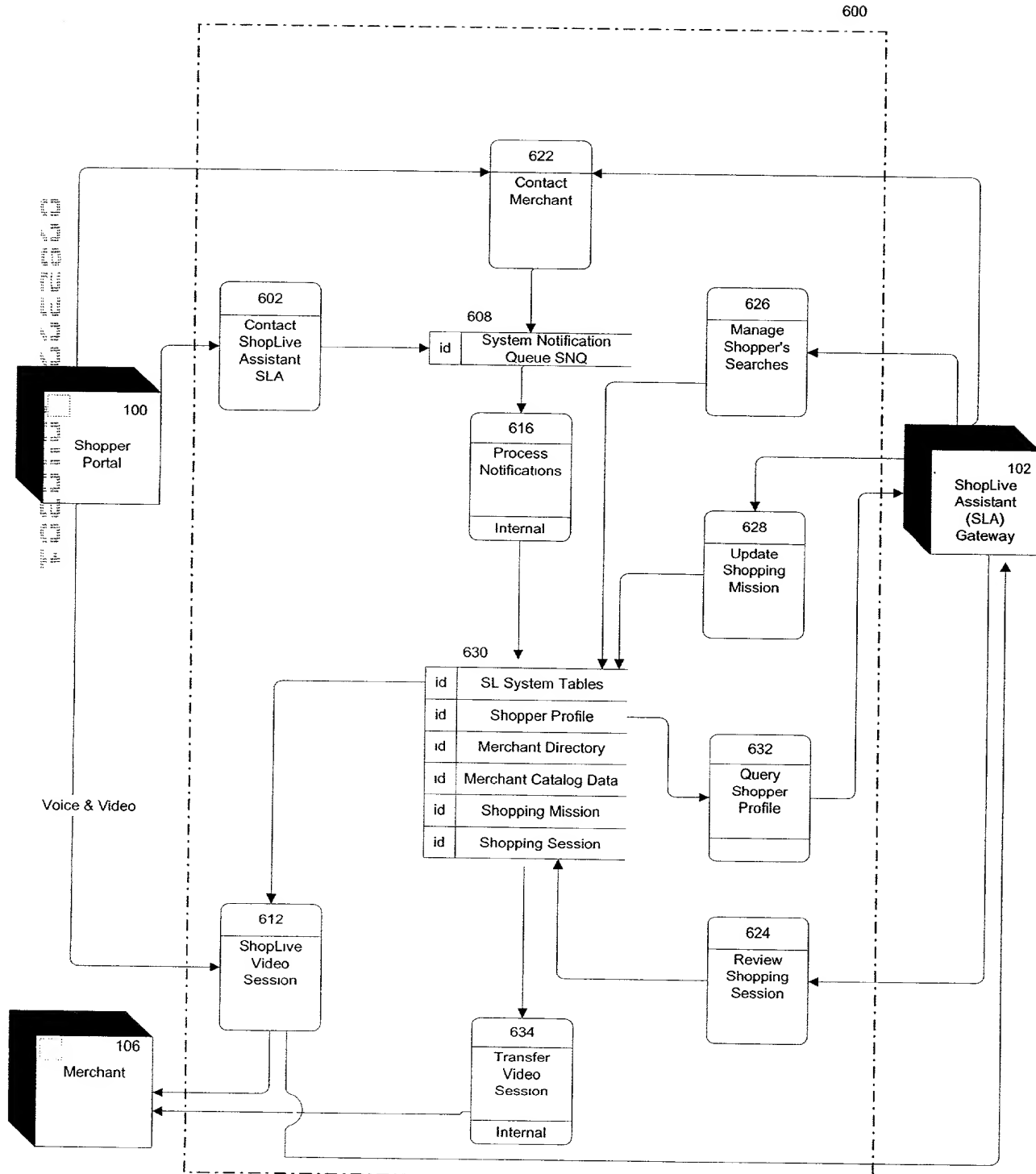


FIGURE 7: ShopLive - Notification Processing

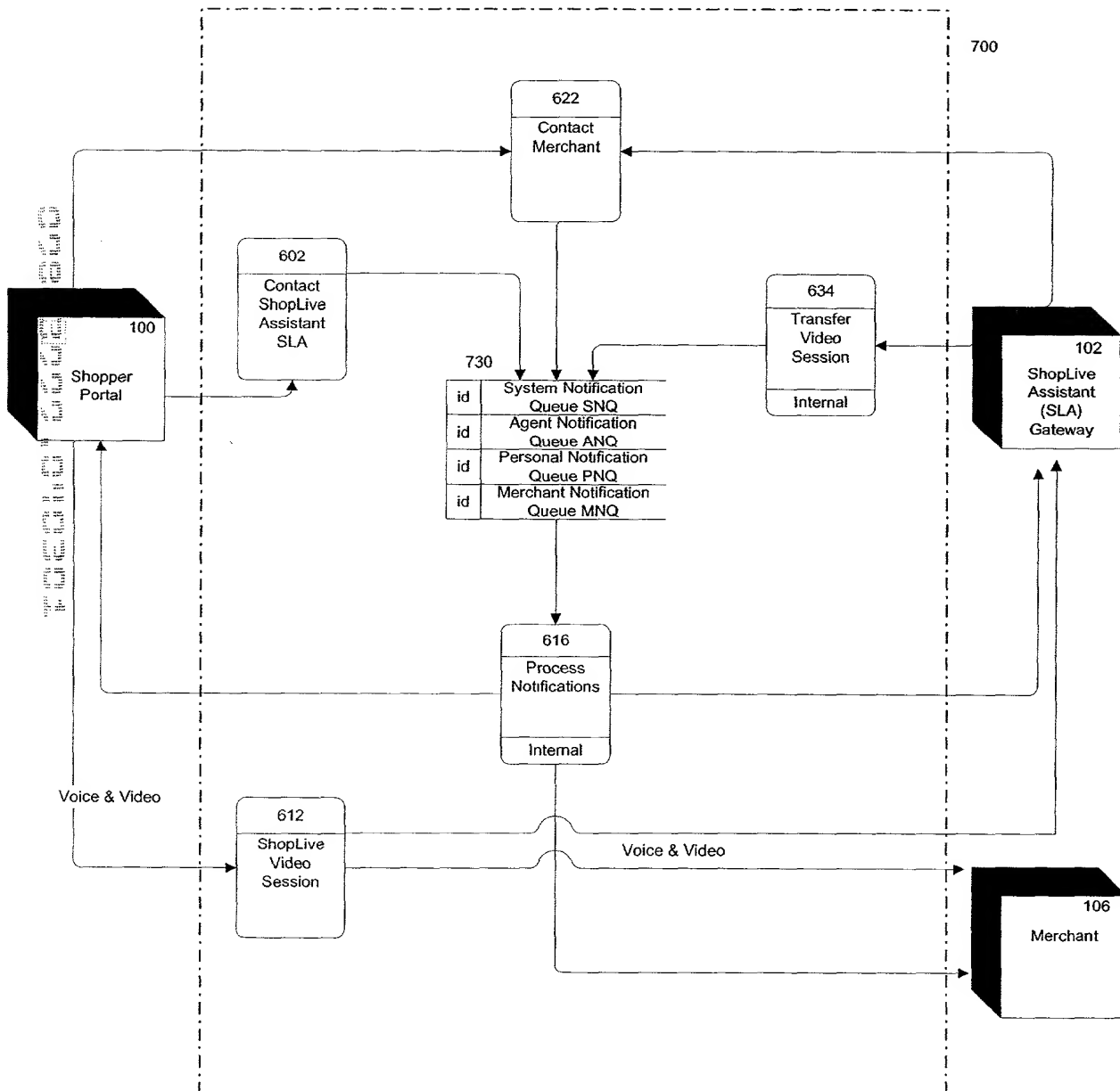
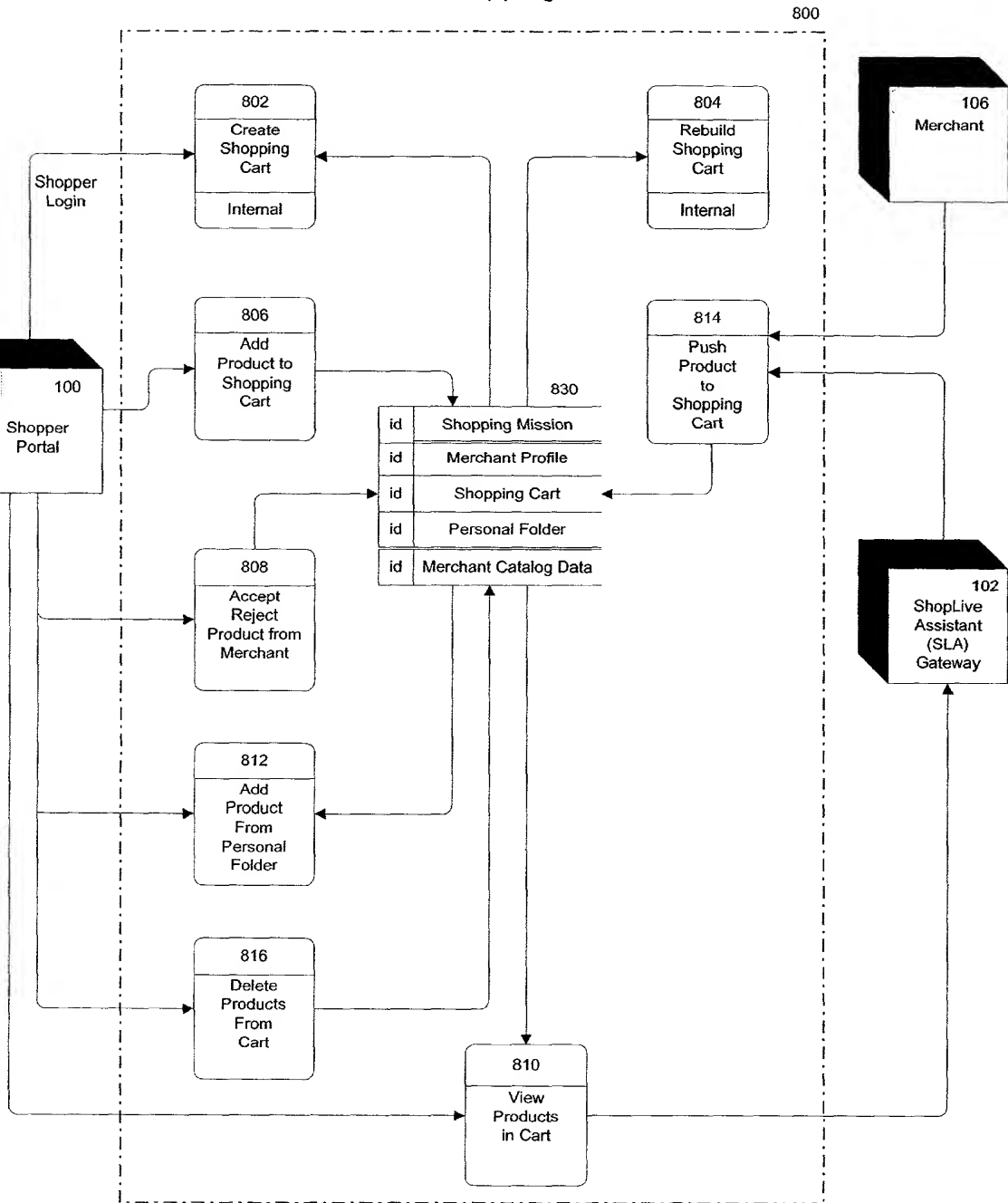


FIGURE 8: Shopping Cart



900

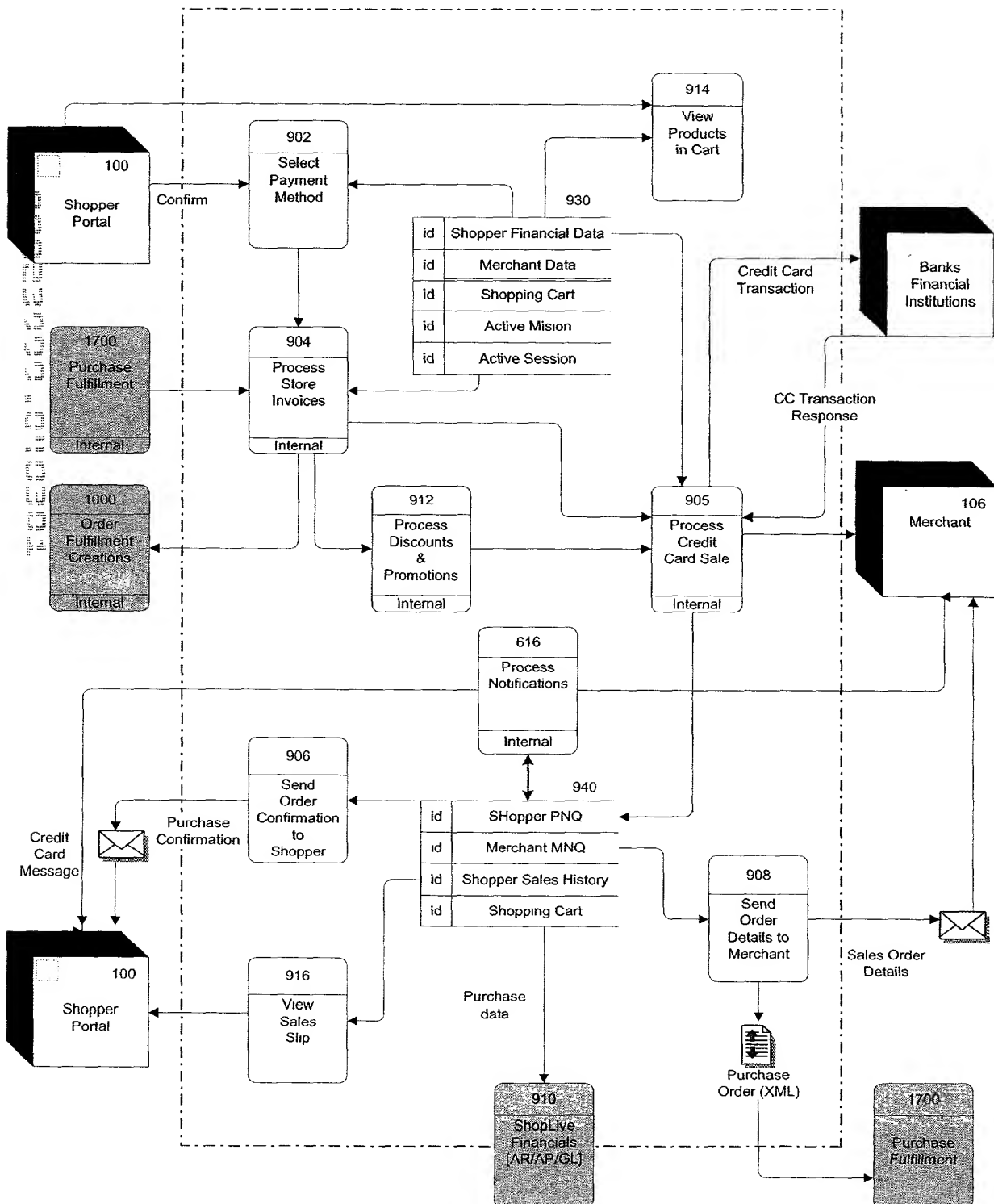


FIGURE 10: Order Fulfillment - Creations

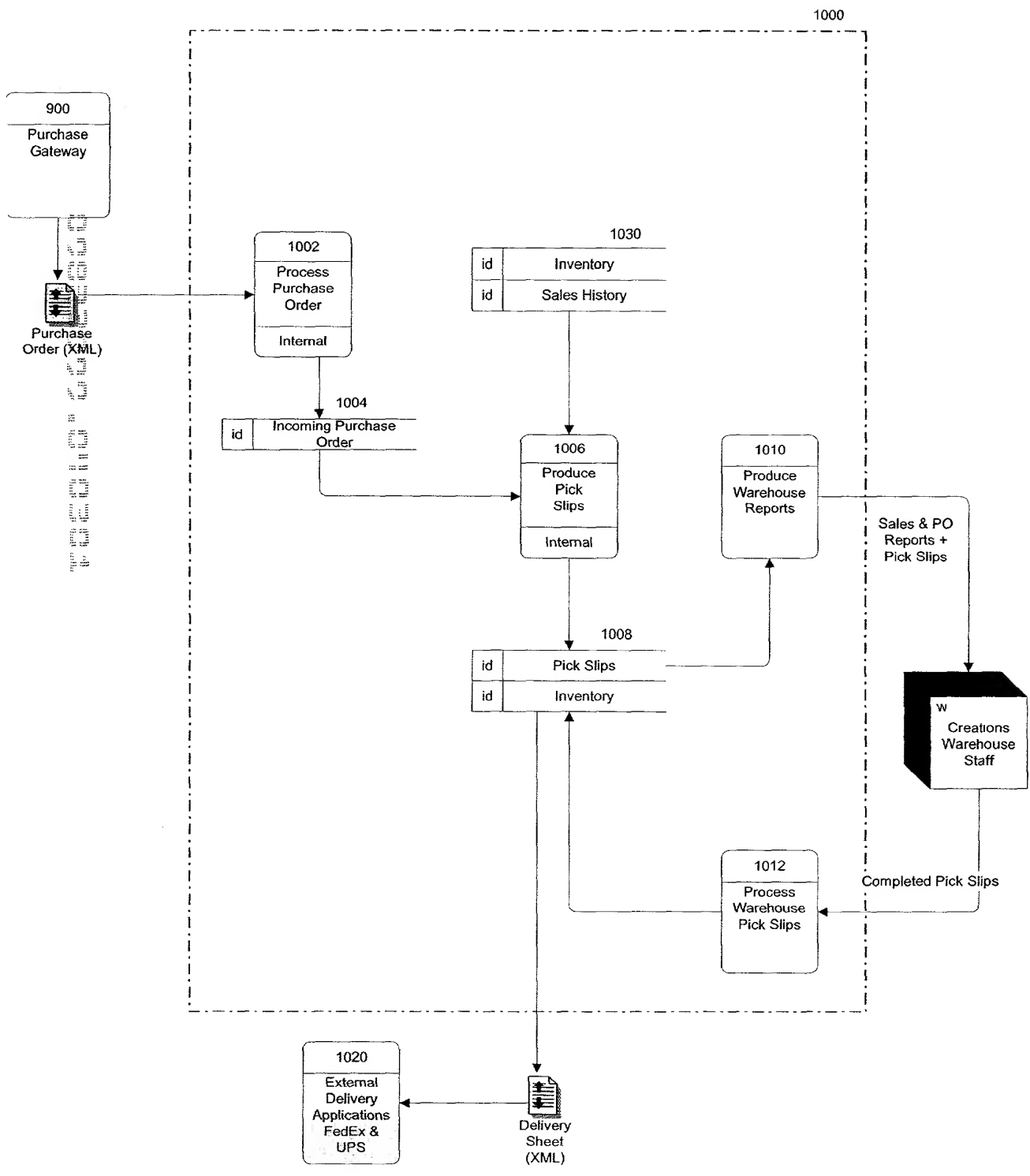


FIGURE 11: Transaction Gateway

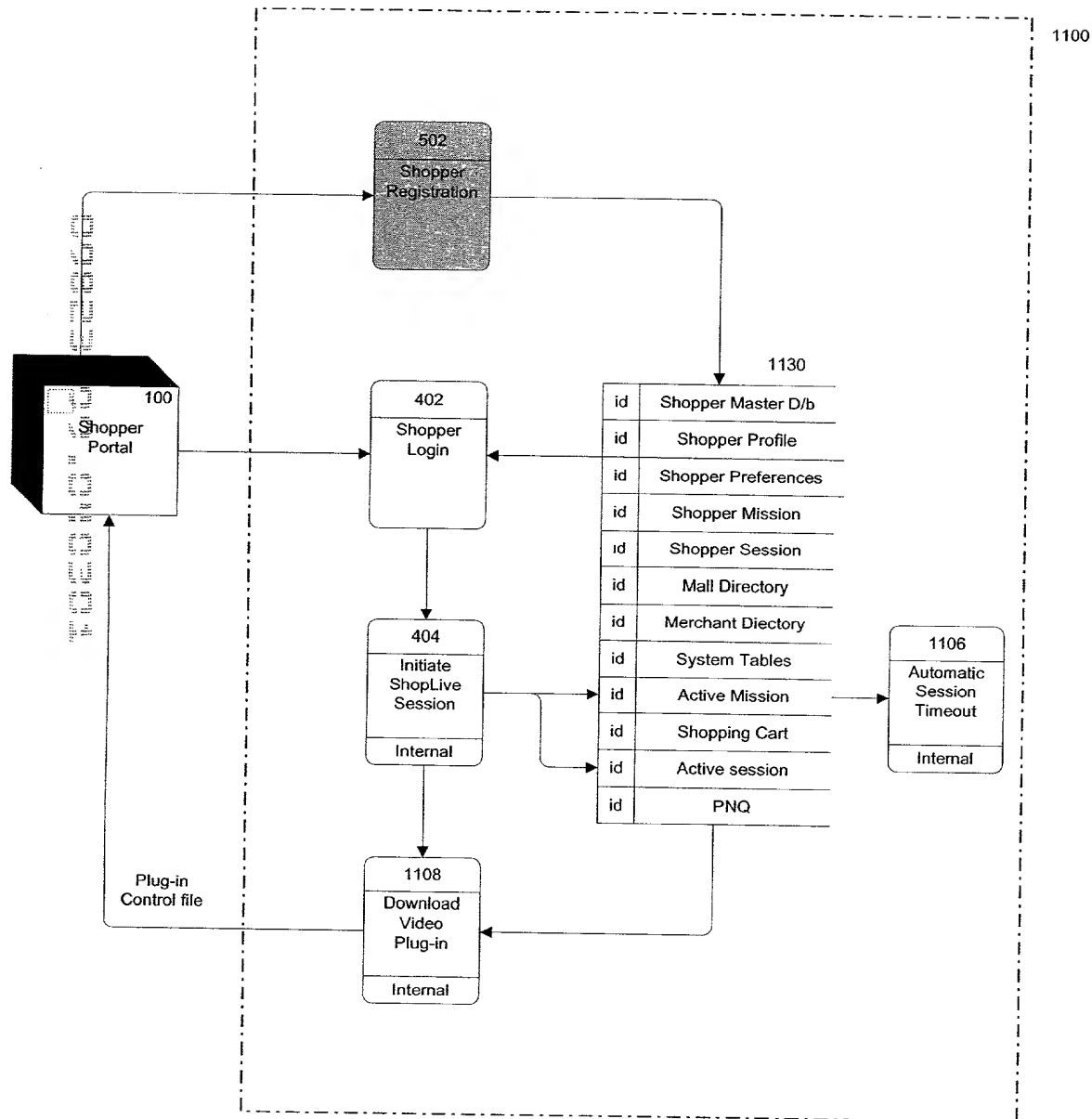


FIGURE 12: Session Gateway Framework

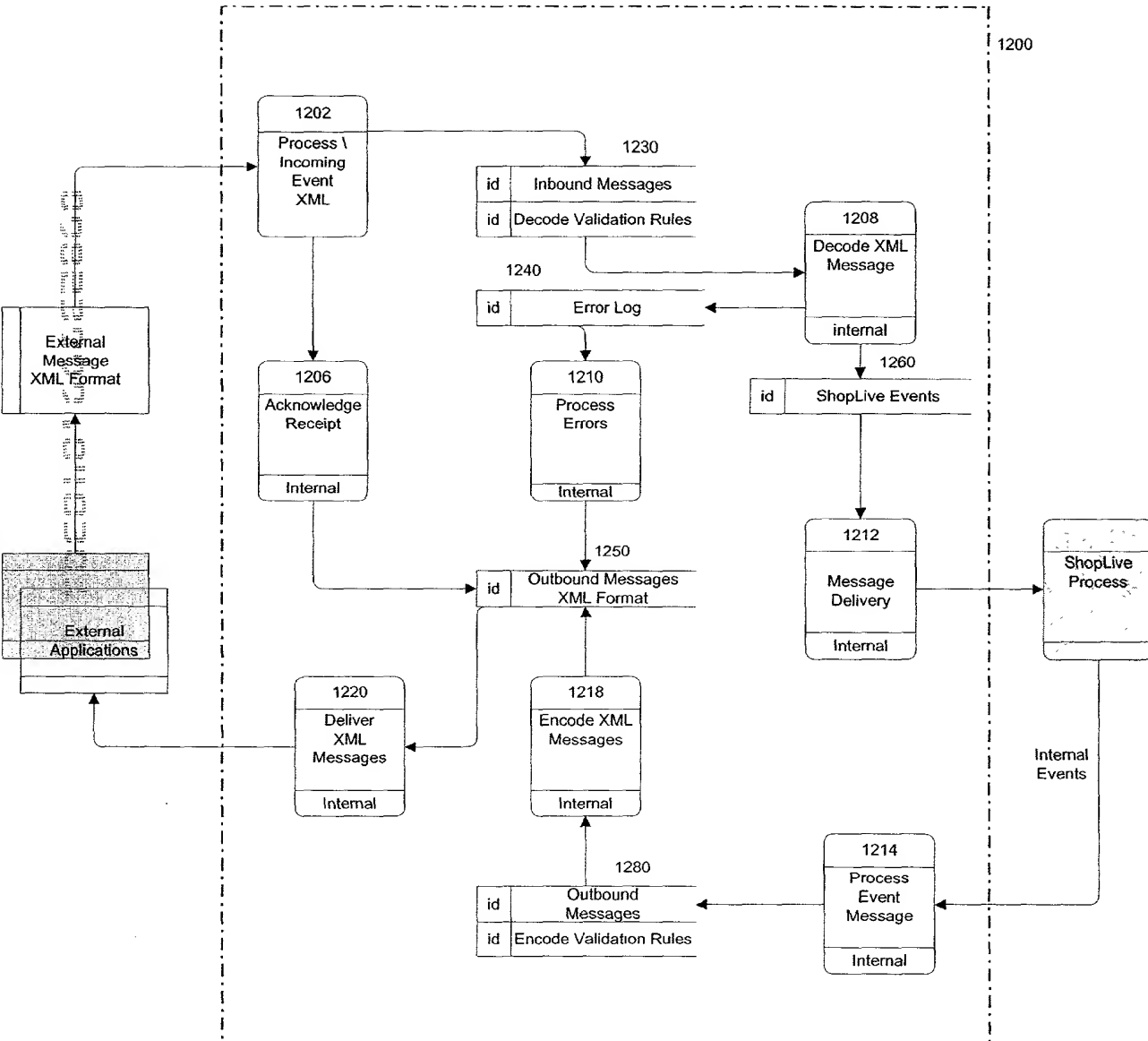


FIGURE 13: Search Engine

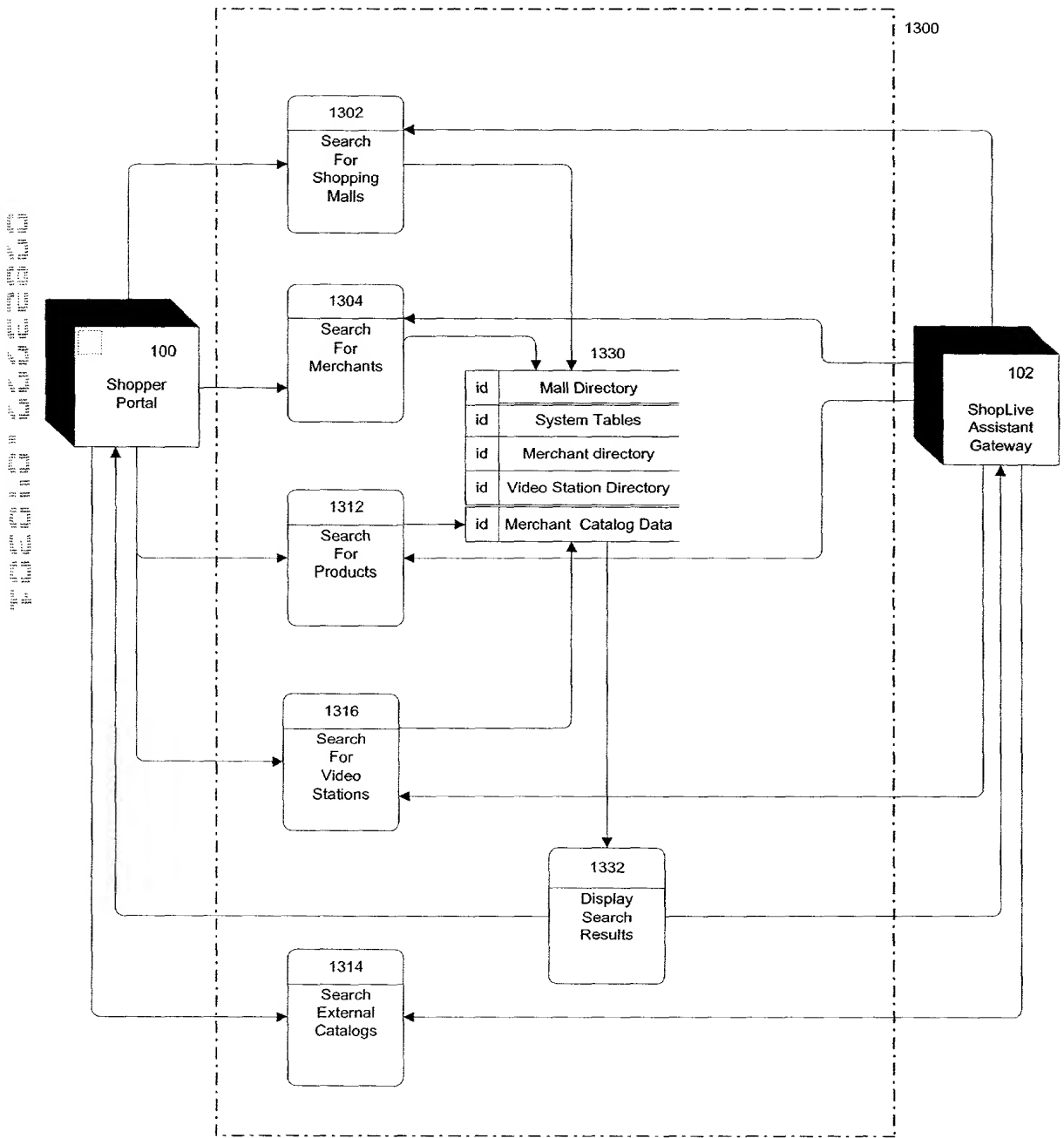


FIGURE 14: Search API - External

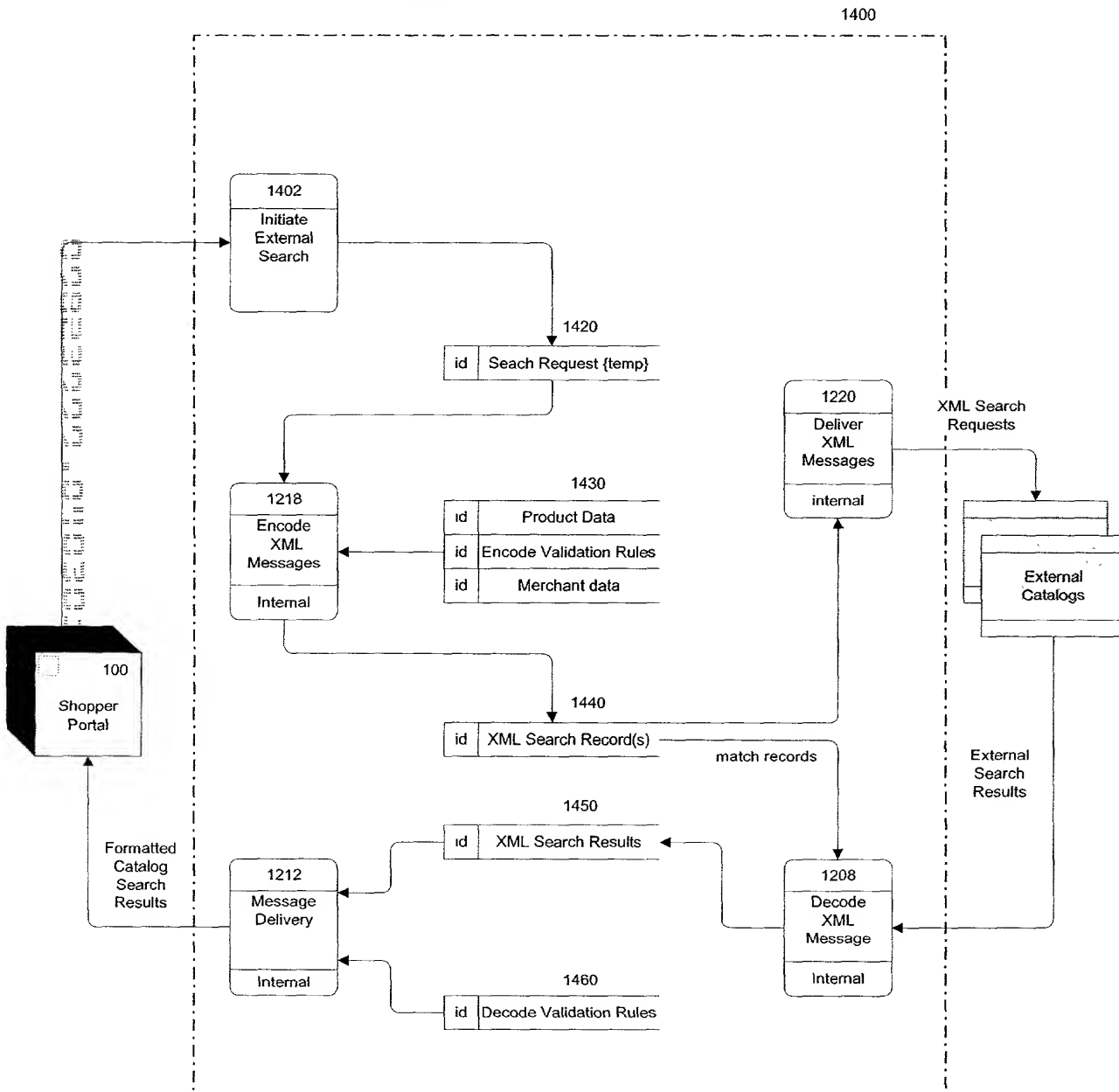


FIGURE 15: Catalog Access - API

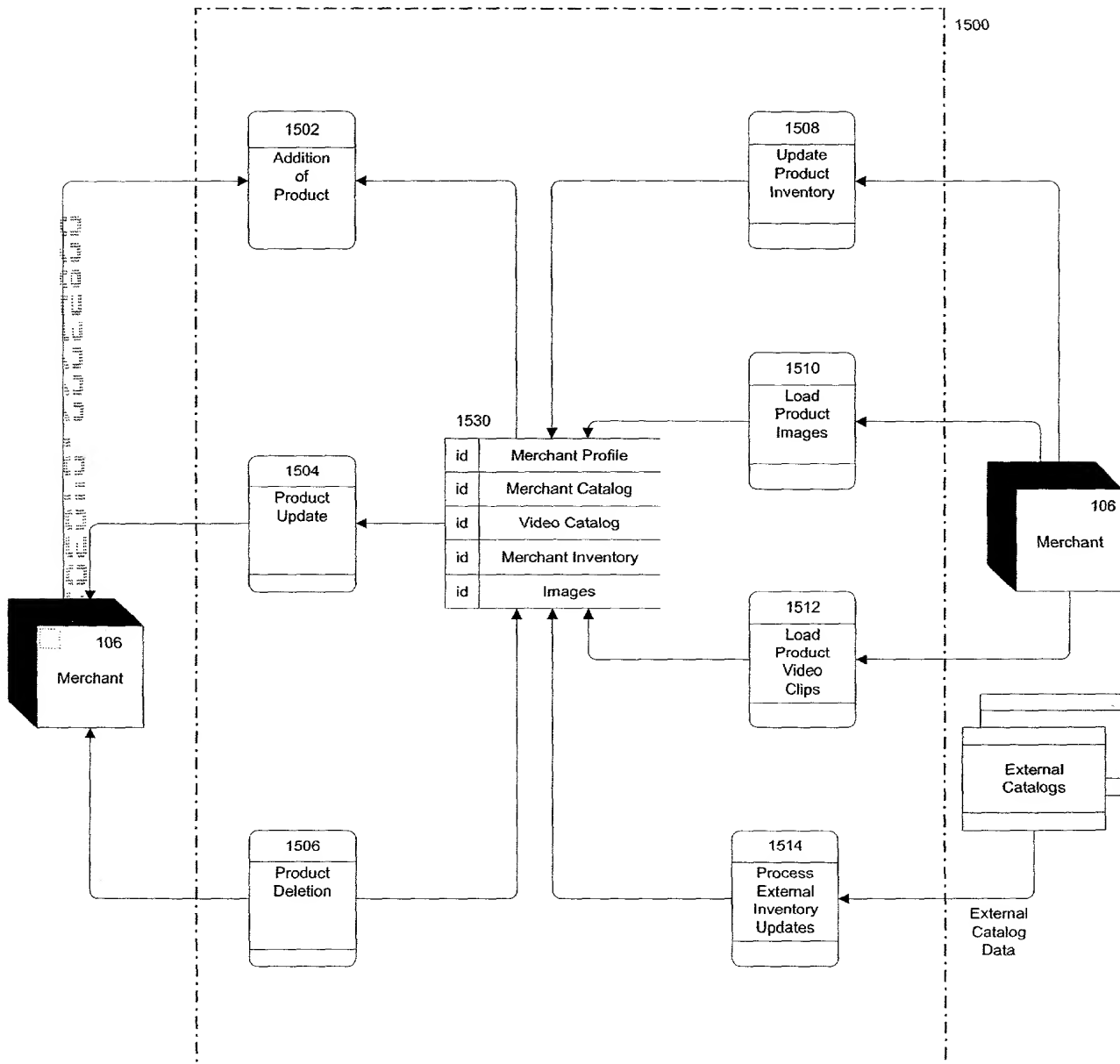


FIGURE 16: External Inventory Access- API

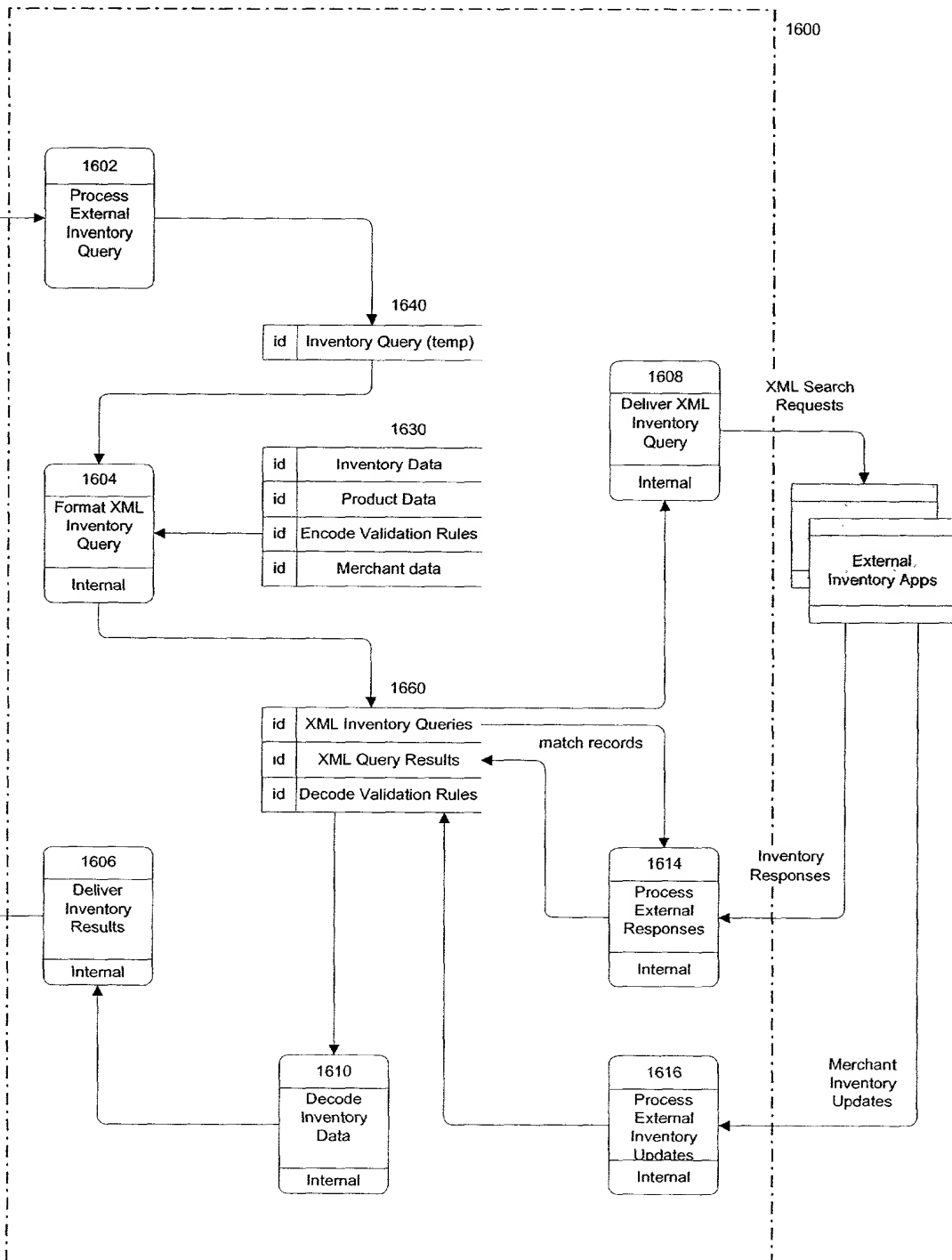


FIGURE 17: Purchase Fulfillment

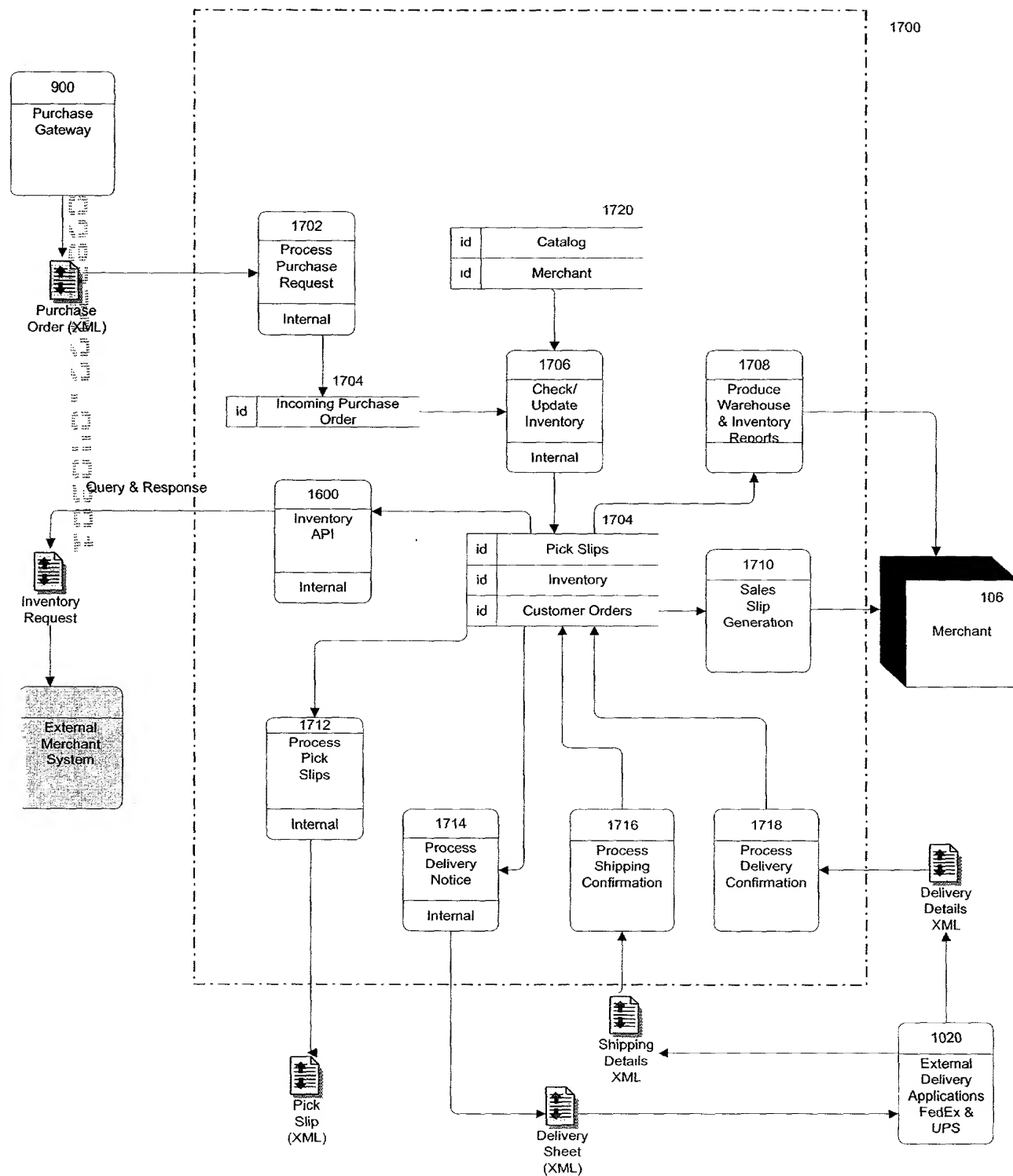


FIGURE 18: Data Warehouse - Marketing Reports

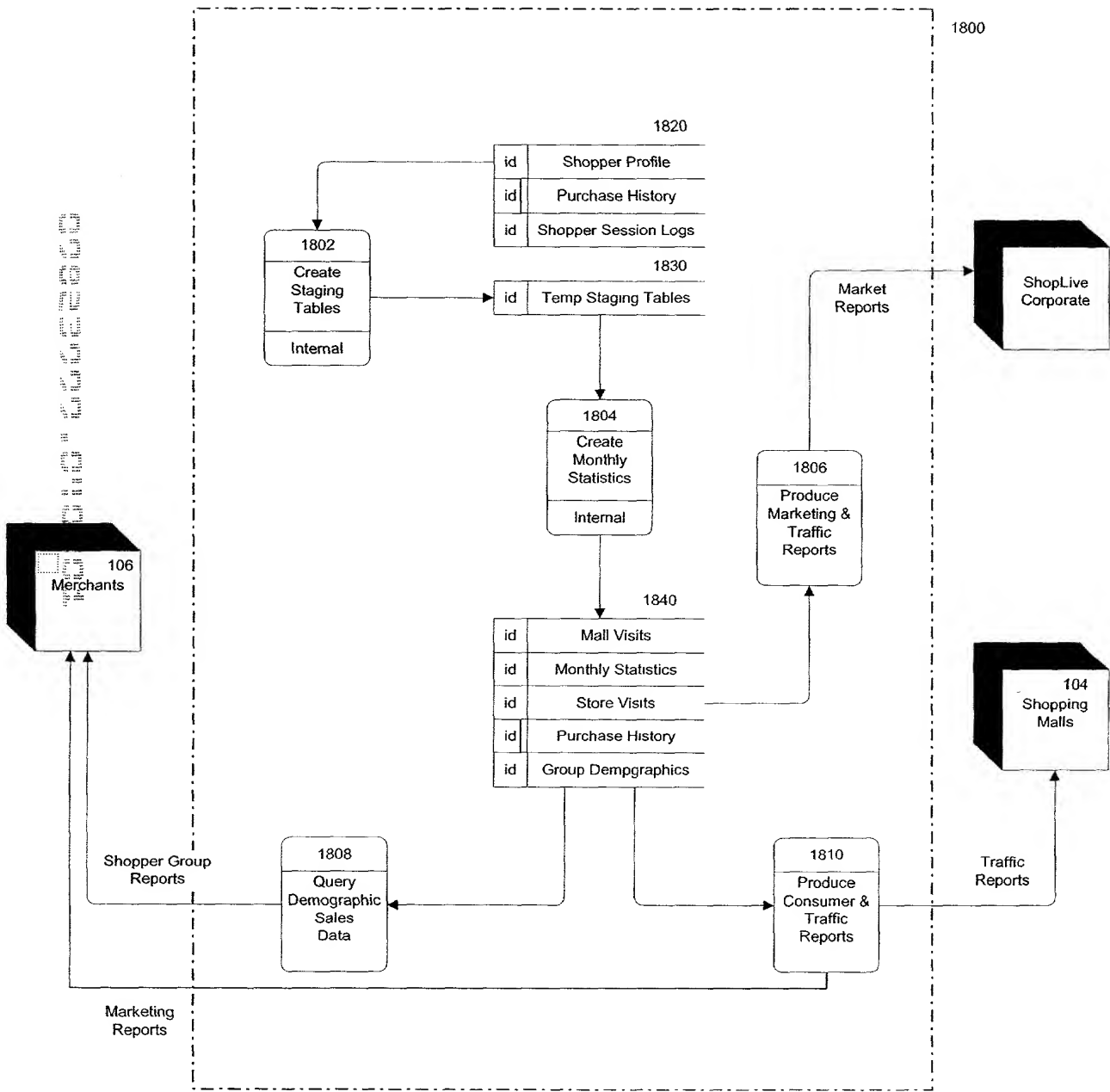


FIGURE 19: CRM - Customer Relationship Management

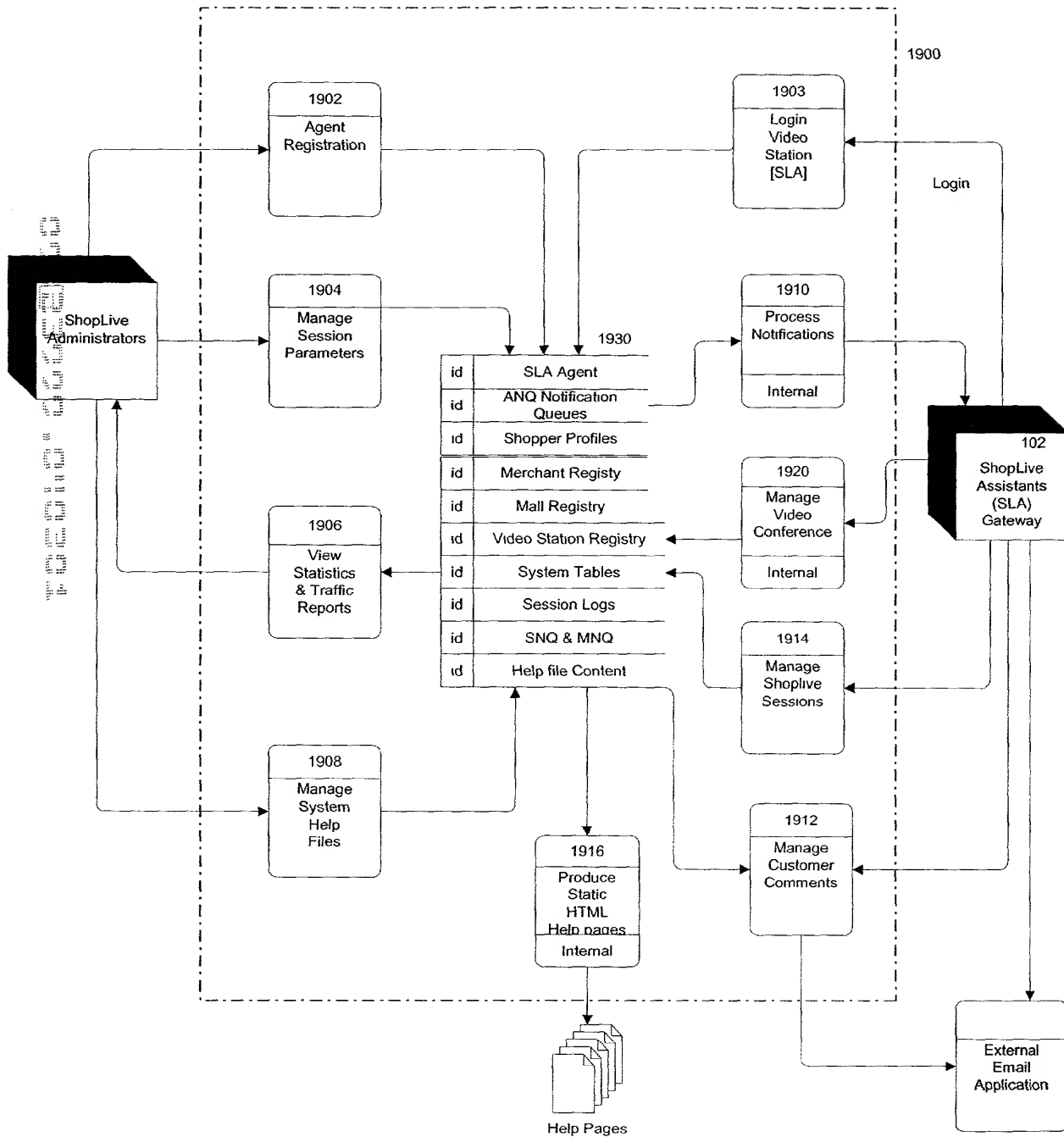


FIGURE 20: ShopLive Administration System

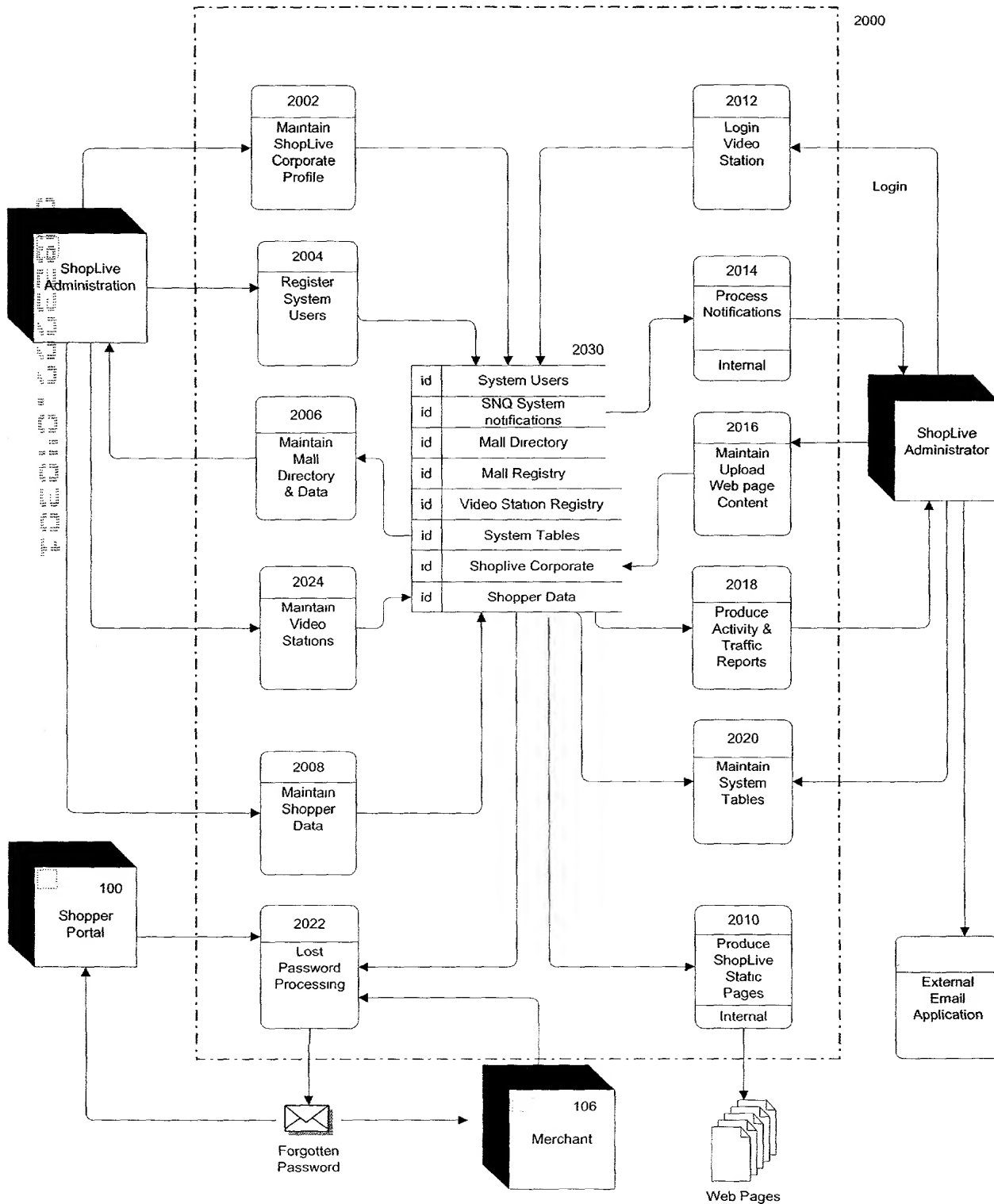


FIGURE 21: Merchant Administration System

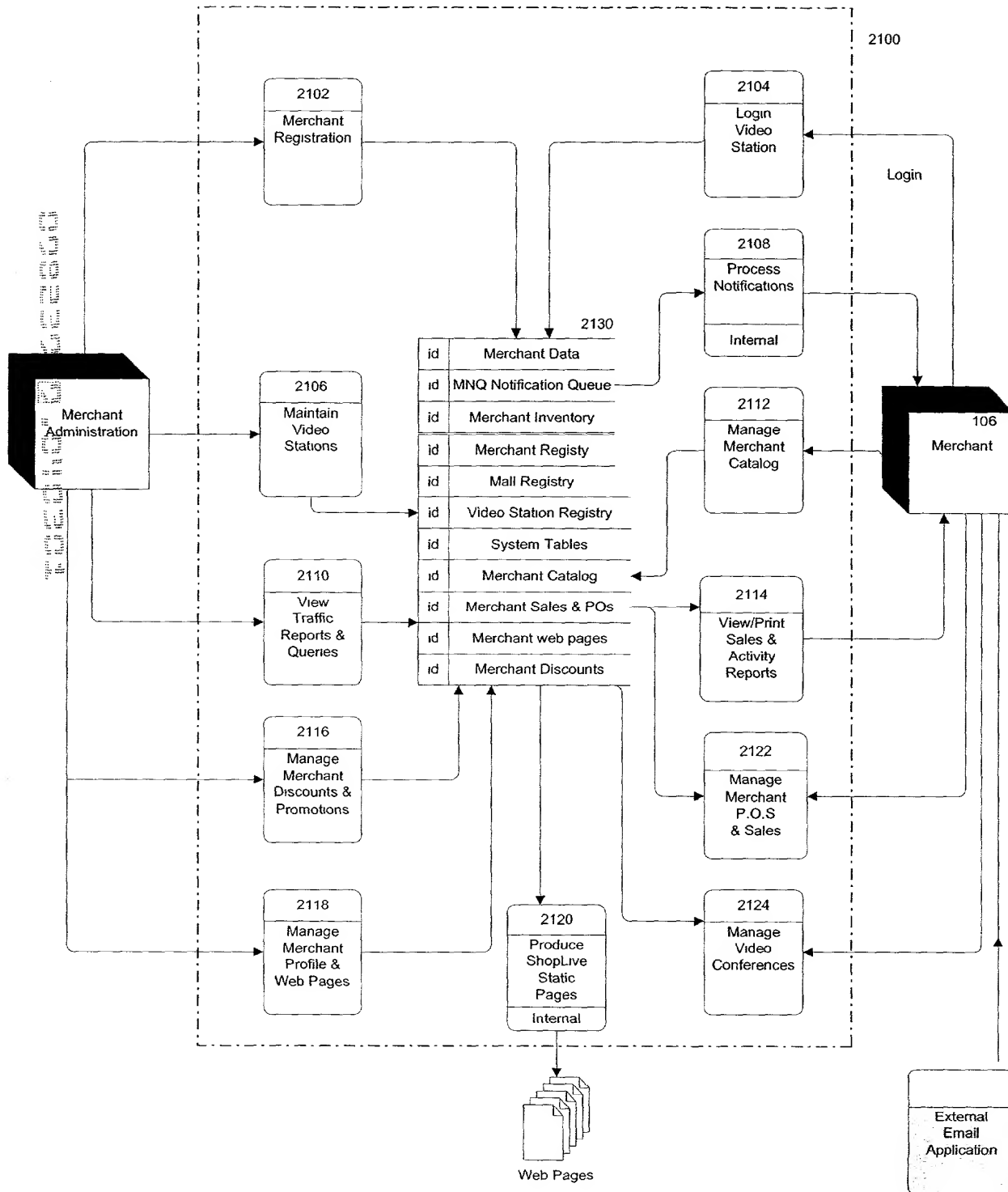


FIGURE 22: Mall Administration System

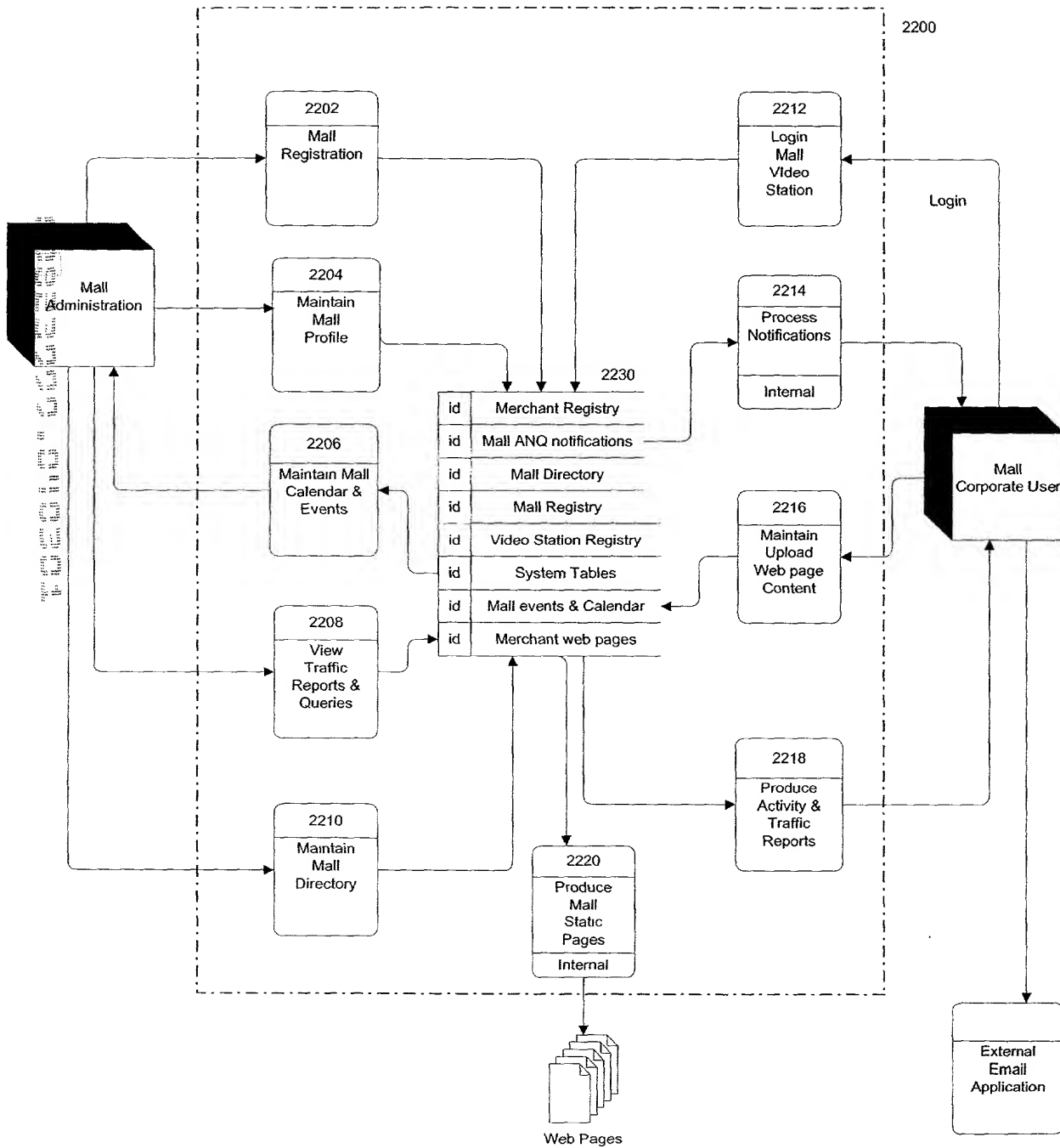


FIGURE 23: Loyalty Program

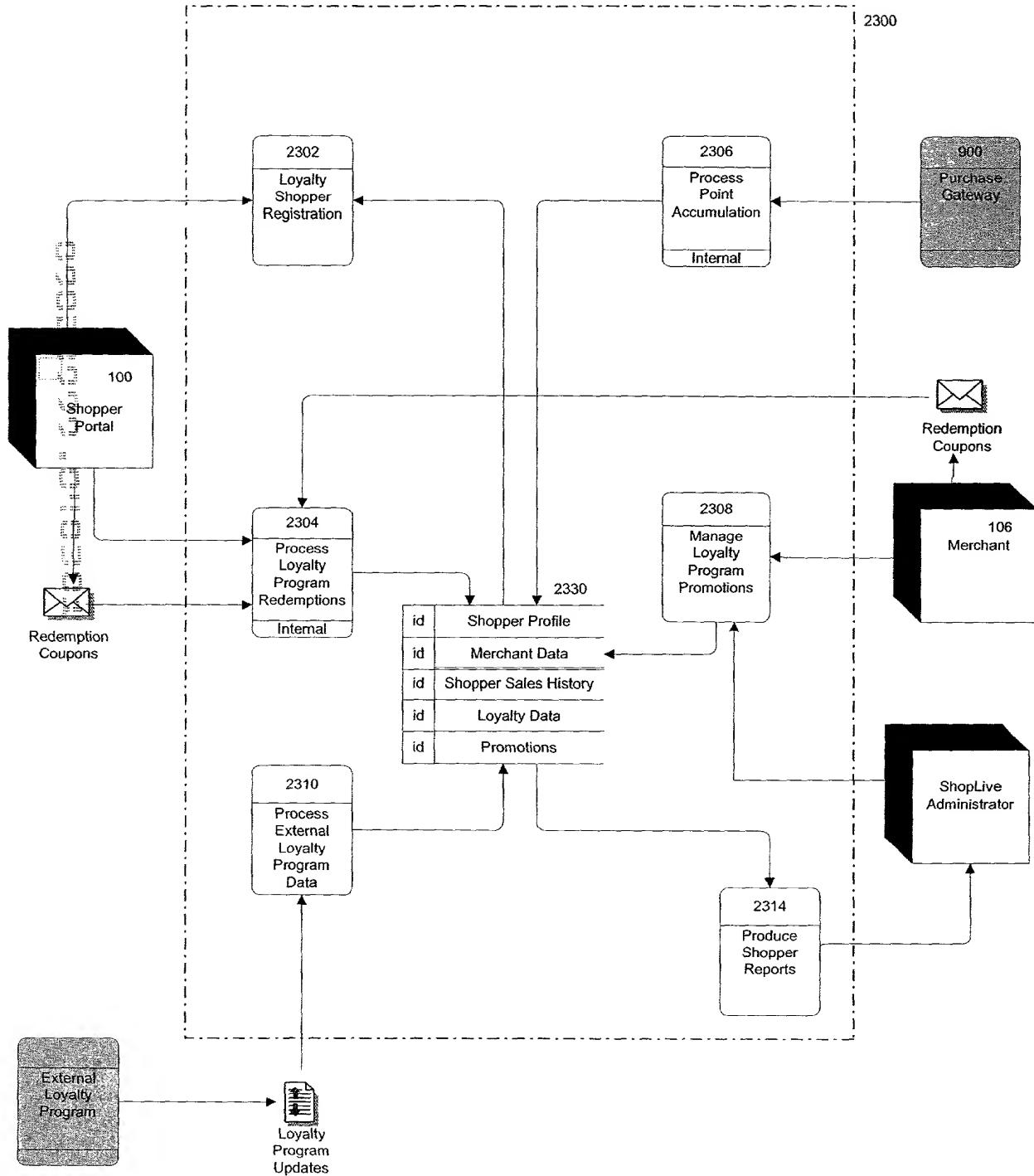


FIGURE 24: ShopLive Auctions

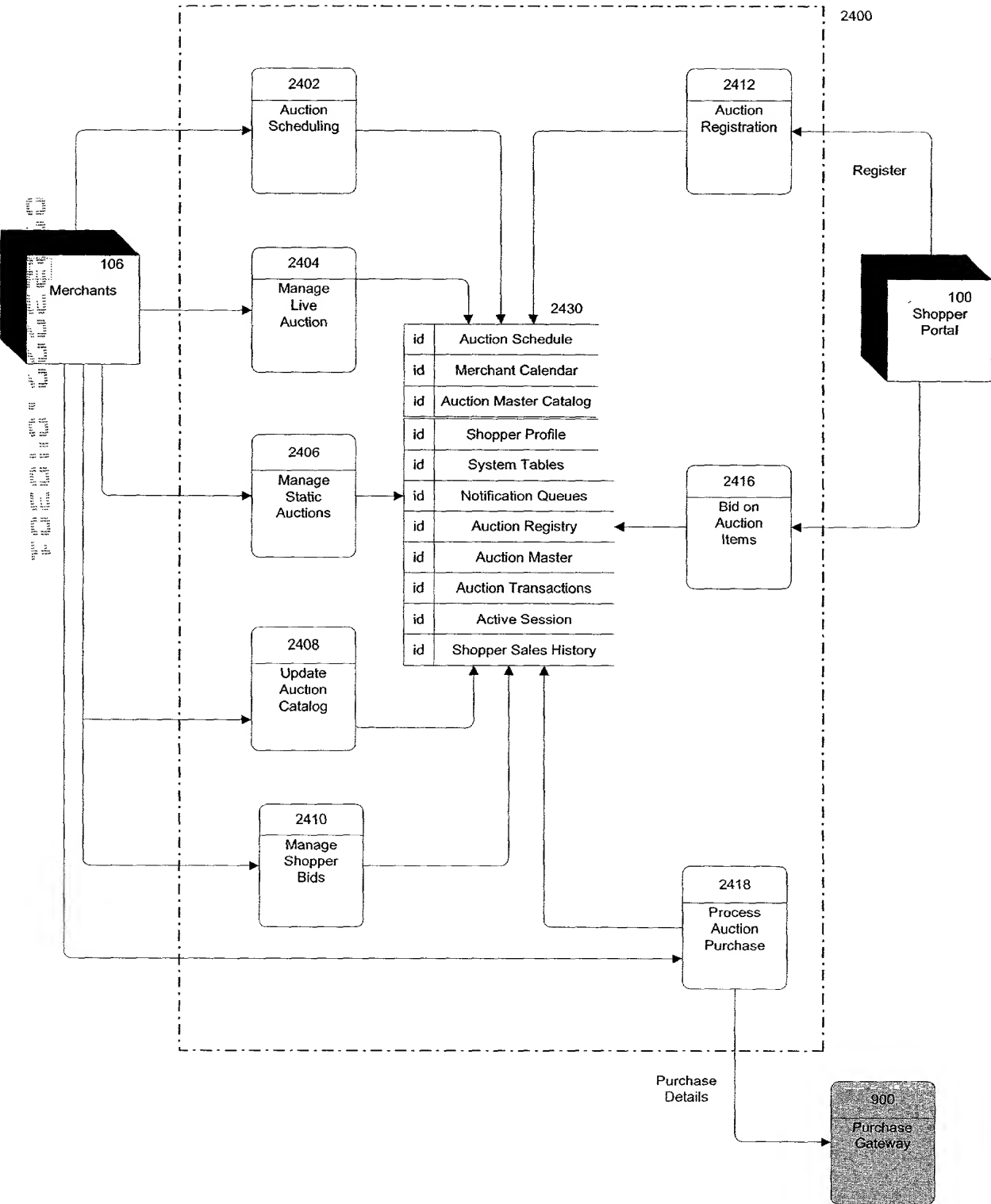


FIGURE 25: Process Nightly Shopper Notifications

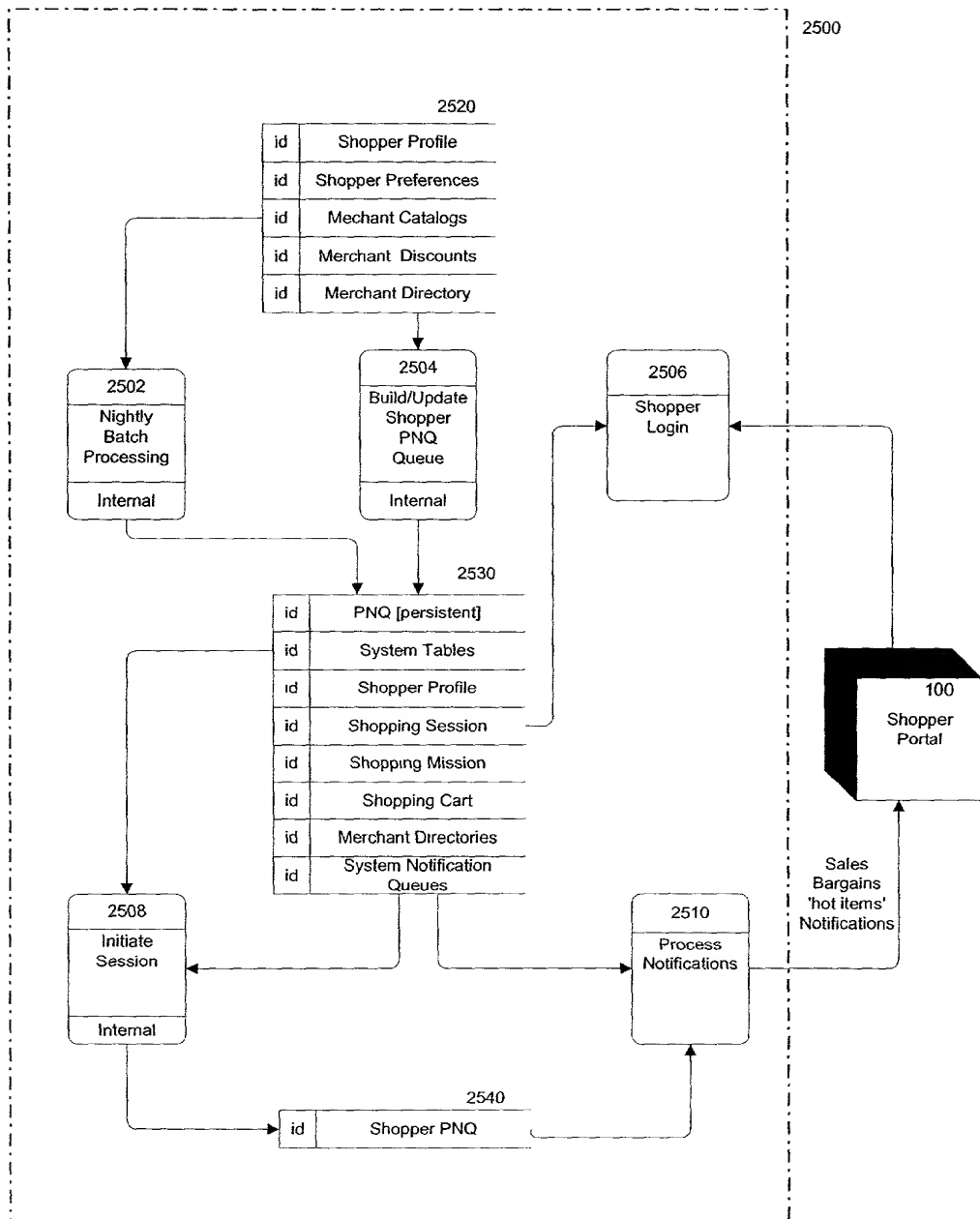


FIGURE 26: CREATIONS – IMPLEMENTATION MODEL

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2604

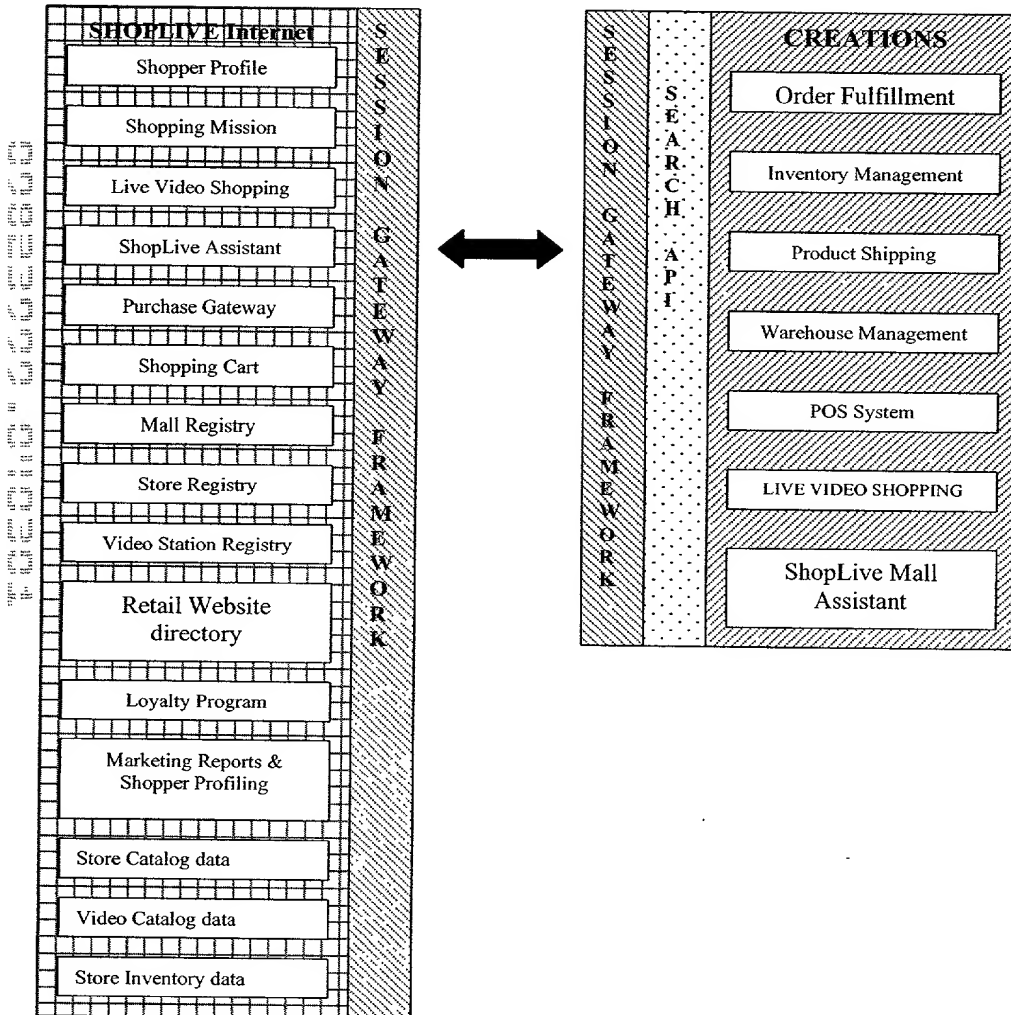
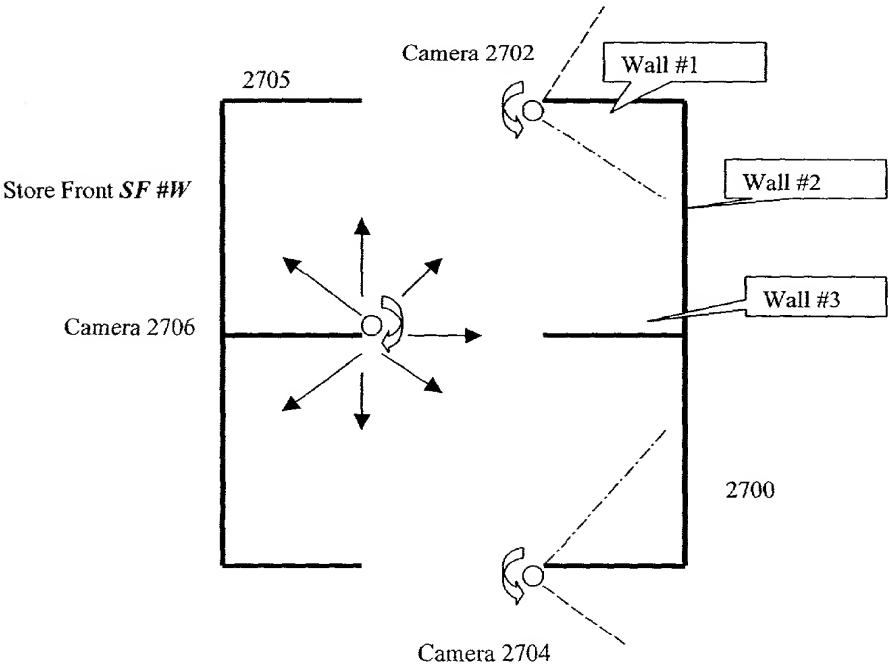
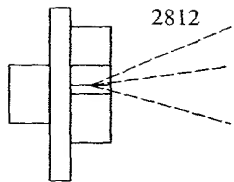
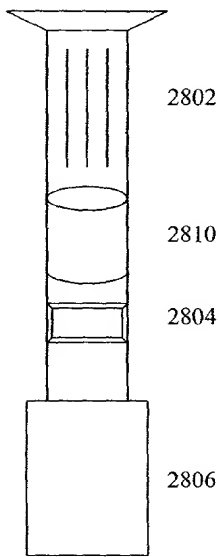


FIGURE 27: Creations - Camera Layout Specification

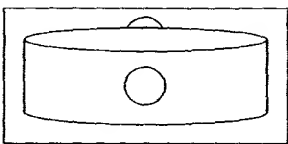


Plan View of Creations Store Front

FIGURE 28: Video Work Stations – Camera Columns



Side View of Wall Camera Unit



Front View of Camera Unit

FIGURE 29: Live Browser

